



It starts with Scouts.  
Tout commence avec les Scouts.



# Bring-a-Friend/Friendfest 2011

## “Creating Friendships!”

February 1<sup>st</sup> – March 31<sup>st</sup>, 2011

### What is Friendfest?

It is a Scouts Canada initiative designed to encourage Groups to recruit new youth and adult members during a period of the Scouting year when a significant portion of this year’s programming is behind us. The incentive to continue recruiting late in the year (aside from being the best program out there) is promoted through:

- A significantly reduced registration fee of \$80.00 for (youth) and \$55.00 (adult) members, registered after February 1<sup>st</sup>, 2011
- A chance to win a weekend rental at Camp Samac offered by White Pine Council a great prize.

### What needs to happen to take advantage of this initiative? (see Conditions Page 2)

- Step 1 Develop your plan for recruiting new members. Details on how to run a Bring a Friend/Friendfest event can be found at [www.scouts.ca/js2g](http://www.scouts.ca/js2g). You can also find useful tools such as invitations and program ideas in the site. Remember, adults too! Leaders should be welcome to invite a friend from work or social clubs. This may also be a great time to encourage previous members to return to Scouting. Please note that “Friends” can attend up to 2 free meetings before they sign up!
- Step 2 Make sure that they have a good time! If they do, sign them up! The same registration process will apply, but be sure to identify on the “Registration Cover Sheet” (available on the Forms or Registration pages of the Council web site) the amount of \$80(youth) and \$55(adults) for Friendfest 2011.
- Step 3 Complete the ballot <sup>4</sup> on behalf of the group who recruited the new member and attach it to the new member’s application form. One (1) Ballot per individual recruited (e.g. if a group recruits 2 new members they get 2 ballots in their name).
- Step 4 Send in your registration package as follows:
- One registration cover sheet.
  - Registration forms for each new member with payment and ballot attached.

Draw to occur Monday, April 4<sup>th</sup>, 2011.



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**Conditions:**

- 1 The reduced fee can not be combined with any other registration fee discount that a group may already be receiving and is only applicable to people registered after February 1, 2011.
- 2 The reduced registration fee applicable to both new and previous members who were not registered last year during the Bring-a-Friend/Friendfest Period.
- 3 Any Group holding a Bring-a-Friend event in any of their Sections and follows the steps listed above between February 1<sup>st</sup> and March 31<sup>st</sup> will receive one ballot for holding the event and also one ballot for every member registered into MMS. The draw prize is a weekend rental at Camp Samac (maximum value of \$300) to be used by December 18, 2011 (subject to availability). Please send attendance sheet and/or photo of event with ballot to the Eastern Ontario Admin Centre c/o Perry Kirkbride.
- 4 The new member’s application form **MUST** be accompanied by the ballot to qualify for the draw. Once the new applicant’s membership has been confirmed “Active” in the MMS, the ballot will be deposited in the ballot box and a free prize and bring-a-buddy pin will be given to the member who has recruited.

**Crest Recognition:**

We will again be offering the “*Bring-A-Friend*” crest.

**Please note** – you no longer need to order your Crest from the Council – the Crests have been adopted nationally and are available in all Scout Shops across Canada. Please see your Area Commissioner before ordering because he or she may already have a supply.



**Ballot:**

Please print, fill-out and attach the ballot below to any new “friends/buddies” that you recruit during the Friendfest period, in order to be entered into the draw for the free weekend rental at Camp Samac.

***Friendfest 2011 Ballot***

***Attach this ballot to the NEW Member’s application form.***

Group: \_\_\_\_\_

Recruiter’s Name: \_\_\_\_\_  Youth  Adult

“I recruited...”

New Member: \_\_\_\_\_  Youth  Adult

**WE HELD A  
 BRING\_A\_FRIEND  
 EVENT ON**

\_\_\_\_\_  
**Date**